



# Overview of the KBCSD

## (Korea Business Council for Sustainable Development)

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### Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 58 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

### History

- 2002 : Inaugural General Meeting held on March 21
  - \* Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth  
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced  
Korea-China CEO Roundtable on Sustainable Development launced in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018 : Mr. Myung-su Huh Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD

### Membership

- KBCSD membership spans 67 enterprises that are spearheading sustainable business practices
- Member companies comprise 17 industrial sectors as follows:  
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

# What we do



## Business Leadership for Sustainable Development

<b>Public-Private Policy Consultation</b>	<ul style="list-style-type: none"><li>▪ Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</li></ul>
<b>Policy Research</b>	<ul style="list-style-type: none"><li>▪ Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</li></ul>
<b>Visions and Roadmaps</b>	<ul style="list-style-type: none"><li>▪ Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</li></ul>
<b>Capacity-Building</b>	<ul style="list-style-type: none"><li>▪ Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</li></ul>
<b>Media Relations</b>	<ul style="list-style-type: none"><li>▪ Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</li></ul>
<b>International Relations</b>	<ul style="list-style-type: none"><li>▪ Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</li><li>▪ Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</li><li>▪ Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities</li></ul>



# KBCSD Members



Business Leadership for Sustainable Development

## 67 Member Companies

### • Honorary Chairman :

- ✓ Dong-Soo Huh, Chairman of GS Caltex
- ✓ Myung-Ja Kim, President of Korean Federation of Science and Technology Societies, Former Minister of Environment

### • Chairman :

- ✓ Myung-Soo Huh, Vice Chairman of GS E&C

### • Vice Chairmen :

- ✓ Hak-Cheol Shin , Vice Chairman of LG Chem
- ✓ Hussain A. Al-Qahtani CEO of S-OIL
- ✓ Jun Kim, President of SK innovation
- ✓ Ki-Tae Kim, President of GS Caltex
- ✓ Hyun Park, Vice President of POSCO

### • Board Members :

- ✓ Ja-Yong Koo, Chairman of E1 Corp
- ✓ Kyo-Hyun Kim, BU Chairman of Lotte Chemical Corp
- ✓ Yong-Hwan Kim, Vice Chairman of Hyundai Steel
- ✓ Kyong-Ho Lee, Chairman of Younglim Timber
- ✓ Cheol-gyu Han, President of Hansol Paper Co. Ltd
- ✓ Jae-Hoon Chung, President of Korea Hydro & Nuclear Power Co.,Ltd
- ✓ Hyo-Jun Kim, Chairman of BMW Korea Co. Ltd
- ✓ Yun-Duk Lee, President of Hyundai Greenpower
- ✓ Soo-Bok Lee, President of Ecoeye Co. Ltd



# KBCSD Networks



## Business Leadership for Sustainable Development

- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



Government /  
National Assembly



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGGI, UN, and 60 BCSDs,

The industry



KBCSD



International  
Organizations like  
WBCSD and etc

60 major large businesses,  
6 major business associations,  
other industrial associations



Media



Research Institute,  
Law firm, Consulting

Maeil Business Newspaper,  
Chosun Ilbo,  
Seoul Broadcasting System (SBS),  
Dong-A Ilbo, etc.

Samjong KPMG LLC, Ernst&Young,  
KOLON BENIT, Attorneys at Law  
Yulchon, Samsung Institute of Safety  
& Environment, etc.





# [Annex] Introduction of WBCSD

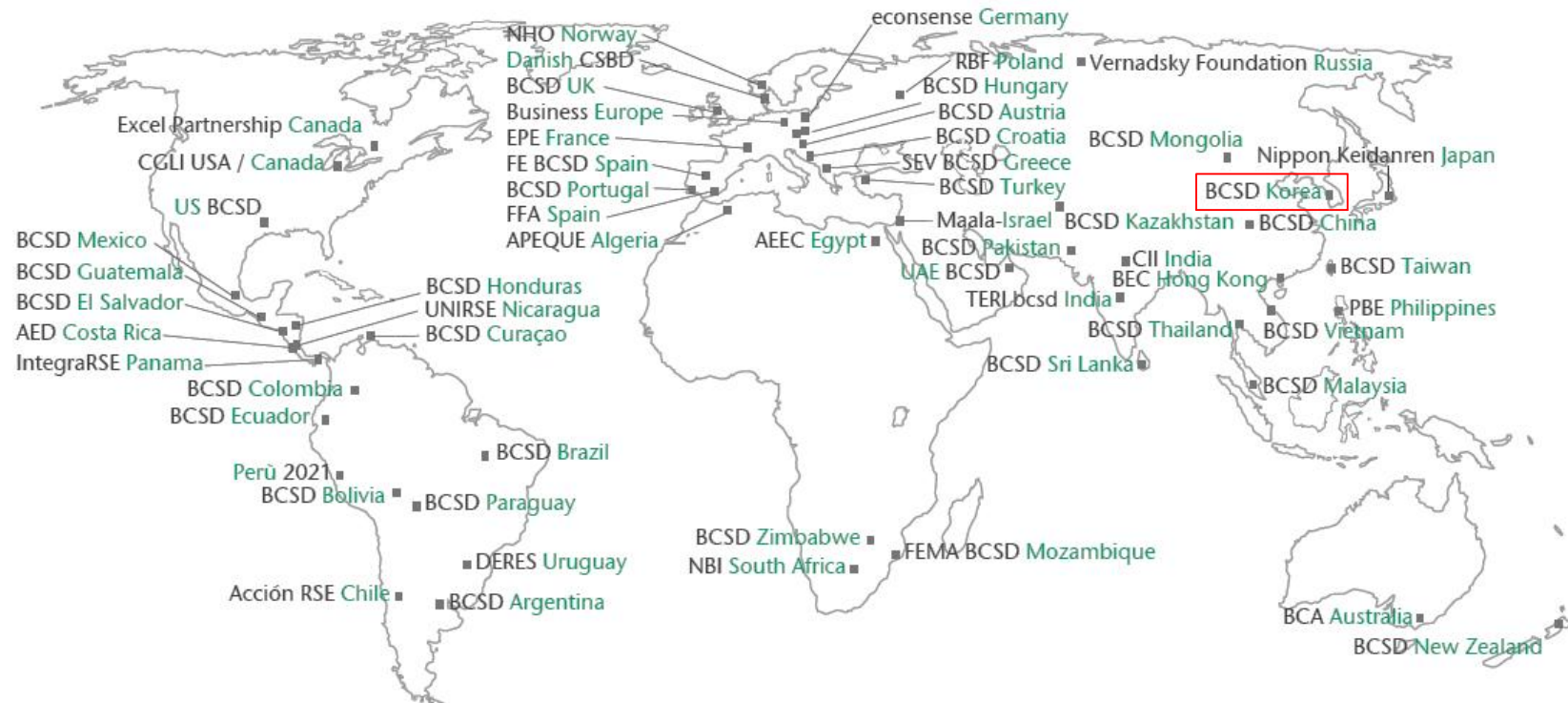


Business Leadership for Sustainable Development

## WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Sunny Verghese, President of Olam international, serves as the Chairman of WBCSD

## WBCSD Global Network



# What WBCSD Does



## Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

